nancy yeh

User Experience Designer

nancyyeh.ca

3 internships and **2 hackathon** experiences in **Product Design** with a background in **AEC industry**. Currently a graduating Master of Architecture student at the **University of Waterloo.**

Contact

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in nancy-yeh-19980318/

Education

2020 | MIT Certificate Degree
Human-Computer Interaction

2016 - present | University of Waterloo
Master of Architecture
Bachelor of Architecture

Hackathons & Award

Sep 2021 | Design Lead
Hack the North 2021

Sep 2021 | Design Lead
deCODE 2021 X League

Apr 2021 | Award
Outstanding co-op Student

Work Experience

User Experience Designer
Brickeye（07/2022 – present）

- Led new product features from conducting design meetings to planning UX flow, lo-fi wireframes and hi-fi prototypes.
- Optimizing software usability on Lumicon UX Enhancements, providing designs to spec

User Experience Designer
GoFreight（04/ 2021 – 08/ 2021）

- Led the audit & redesign of the company site to improve SEO and navigation in a highly collaborative and fast-paced environment.
- Maintained company's design system and style guides to assist the design team workflow.

User Experience Design Intern
AOMS Technologies（01/ 2021 – 04/ 2021）

- Led 2 main features from conception to launch. From conducting design meetings to planning UX flow, lo-fi wireframes and hi-fi prototypes.
- Constantly solving complex problems and designing across multiple platforms to match our products and user needs

User Experience Design Intern
Kahap Digital（01/ 2020 – 03/ 2020）

- Worked closely with PM and customer facing teams to develop overall product vision and strategy on an investor portfolio estimator.
- Partner with engineering to drive successful implementation of designs and requirements from systems and workflows to micro-interactions.

Skills

Research and content development; Storyboarding; UX/UI design; Information design; Project management

Tools

Adobe Illustrator, Photoshop, InDesign, XD; AutoCAD; Revit; Figma; Sketch; React Native Javascript; HTML/CSS